Executive Bio

Mark Parker

Mark is an information technology executive, and has more than 20-years of experience in mobile workforce automation with a concentration in inspection forms and workflows.

Mark is the Founder and President of Outlier Technologies, Inc. (www.outliertech.com) based in Cincinnati, Ohio. Outlier Technologies is a for-profit idea accelerator providing creative space, business services and initial funding to start-ups focusing on mobile software and hardware technology. Its current portfolio includes:

- SansWrite, LLC (www.sanswrite.com) provides a scalable software solution to state and federal government agencies for converting paper inspections, assessments and surveys into smart forms. SansWrite, LLC is a spin-off of Outlier Technologies and was established to redevelop the SansWrite software for today's mobile technology.

- TREWGrip, LLC (www.trewgrip.com) is a spin-off of Outlier Technologies and was established to research, develop and commercialize a two-handed mobile text entry device. The TREWGrip Mobile Dock is a handheld rear-type keyboard and air mouse that provides workers with a productive and universal data-entry experience whether at their desk or on the go.

Mark is also a former Board Member and Treasurer of the National Association for Regulatory Administration (www.nara-licensing.org).

Prior to Outlier Technologies, Mark was the President and Founder of MAP Software, Inc. Established in 1993 as an IT consulting firm, the company went on to develop and commercialize the TurnKey Inspection System in 1996. A self-contained portable computer system for documenting inspection results and producing on-site reports, the TurnKey Inspection System was used by various private and public sector inspection organizations. In 1999, Mark rebranded the TurnKey Inspection System software to SansWrite and commercialized it as a standalone product. In 2003, middleware and web portal modules were added to SansWrite providing large state and federal government agencies an enterprise-wide solution. SansWrite is currently used by state and federal government agencies across the country, and is approved by the Department of Defense for use on the DOD network. In 2009, MAP Software was renamed Outlier Technologies, and the company's focus shifted from product to business development.

Mark has a degree in Computer Science from the University of Cincinnati, where he also played Division I football.